

As Featured in The Wall Street Journal

## KEYNOTE & SEMINAR

### BAMBOO STRONG CULTURAL INTELLIGENCE SECRETS TO SUCCEED IN THE NEW GLOBAL ECONOMY

We live in an Age of Globalization, where workforces are becoming increasingly diverse, new cultures and markets more accessible, and cross-cultural challenges daily multiply. Instead of hiding behind the known or giving in to confusion, we need to **Dare** more, **Explore** difference, and **Profit** from clear strategies to succeed in the global marketplace.

Based on his bestselling book, David Clive Price's keynote **Bamboo Strong** is perfect for busy people who want more than another lesson in behavior and etiquette.

Consistently voted as "exceptional", **Bamboo Strong** challenges audiences to be more effective in the diverse workplace, when dealing with multicultural teams at home, and communicating with colleagues and customers in new markets.

Motivational, instructional and thought provoking, this content-rich keynote is a stimulating experience for any audience. Business leaders, professionals, executives and negotiators have all acclaimed Bamboo Strong with enthusiastic ovations. Will your audience be next?

#### WHAT YOU WILL LEARN

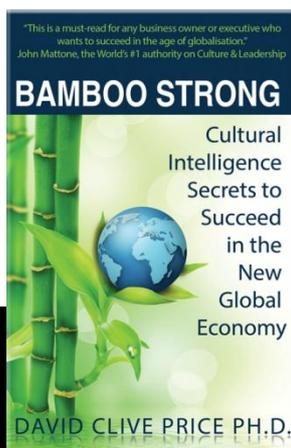
**DARE** – Develop your motivation and readiness to collaborate with others in a wide spectrum of cultural settings (**this is what your audience actually does**)! Achieving this inner drive continues to challenge stressed out leaders and confused team members.

**EXPLORE** – Understand how some cultures are similar to your own and others are different. Learn how to read verbal and nonverbal language and to "flex" in new cultural encounters.

**PROFIT** – Plan effectively on the basis of your new understanding to communicate, network, negotiate and drive profits in culturally diverse workplaces across our globalized world.

*"You entertained the delegates in such a thought provoking way. Thank you so much."  
IAPA International Conference, Hong Kong*

David's new book "Bamboo Strong" is a great addition to your delegate package.



"David has a deep knowledge of international business, a great sense of humour and a lively, entertaining approach." Nigel Collett, Managing Director, Gurkha International

David Clive Price PhD is an international business growth speaker who inspires and entertains audiences with his acclaimed Bamboo Strong™ programmes using Cultural Intelligence (CQ).

David's goal is to inspire and develop outstanding performance in high-growth overseas markets and in a multicultural setting at home. His approach is highly practical. He shows audiences the exact steps to achieve success and then motivates them to take inspired action.

David's keynotes and seminars always offer outstanding benefits:

- **Opportunity** – new perspectives on how to sharpen your competitive mindset by developing your CQ
- **Empowerment** – providing the CQ secrets and tools to unlock new markets and ways of doing business
- **Growth** – converting mistakes into rocketing success in dynamic markets such as China and the rest of Asia
- **Profit** – new intercultural confidence reflected on the bottom line!