



DAVID CLIVE PRICE

The Cross-Cultural Mentor

Maximizing International Growth Opportunities

As Featured in The Wall Street Journal



David is an International Cross-Cultural Mentor with 30 years experience of leading and advising businesses in both East and West. As a sought after advisor, respected author and inspirational speaker, David has worked with a number of global organizations from Fortune 500 companies to major financial institutions. His clients include Bank of China, Standard Chartered, Credit Suisse, Morgan Stanley, and many more.

David spent five years as strategic advisor and chief speechwriter for Asia for the HSBC Group in the run-up to the handover of Hong Kong, and much of his work over the past two decades has been mentoring CEOs and business leaders – particularly in the area of Cultural Intelligence (CQ).

He is multilingual in French, German, Italian and Cantonese and is a Member of the Pacific Basin Economic Council, a Member of the Global Speakers' Federation, a Fellow of the Institute of Sales and Marketing, and a Fellow of the Asia Scotland Institute. David holds a BA (Hons), MA and PhD in Renaissance Cultural Studies from Cambridge University.

Why David Clive Price is right for your business...

"Terrific and creative guy to work with! He has a wide knowledge of international business behavior."

- AIA Group

"Thank you so much for being our guest speaker at the Hong Kong conference and for entertaining our delegates in such a thought provoking way. Many delegates have commented how much they enjoyed your presentation."

- IAPA International Conference, Hong Kong

"Many thanks again for speaking at the Global China Business Meeting. I would be delighted to welcome you back!"

- Global Visions Community

"Your fascinating insights on international business made a strong impression on the delegates."

- Sector Marketing UK

"David's observations and insights on doing business overseas were highly instructive."

- Blueleaf Retail Group

For more information, see www.davidcliveprice.com & www.davidcliveprice.com/speaker
[David's books on Amazon](#)



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BAMBOO STRONG™ MASTERMINDS & WORKSHOPS

Cultural Intelligence is the capability to relate and work effectively across cultures. It is based on years of scholarly research undertaken by academics globally spearheaded by the Cultural Intelligence Center in the US and Nanyang Business School in Singapore.

Business leaders, multicultural teams, international negotiators and other global executives in many sectors are adopting Cultural Intelligence as a key element of their personal and business growth.

Our Bamboo Strong™ masterminds and workshops aim to develop your Cultural Intelligence through the following:

Courage - your motivation and readiness to collaborate with others in a wide spectrum of cultural settings. It focuses on your ability to gain enjoyment from and reap the benefits of cross-cultural challenges in many contexts.

Exploration - the extent to which you understand how some cultures are similar to your own and how others are different. This involves knowledge of business and legal systems, family and social values, religious beliefs, as well as rules for verbal and non-verbal behavior.

Perspective - an ability to be aware of what's happening in a cross-cultural encounter and to plan effectively on the basis of your understanding to implement knowledge and new ideas.

Performance - focuses on the appropriate verbal and physical behavior for diverse cross-cultural situations. It develops your ability to 'flex' mentally, to avoid miscommunication and to create trust.

Cultural Intelligence is more than a methodology for registering cultural differences. It's a proven system to enhance your ability to communicate, network, negotiate and lead in culturally diverse workplaces across our globalized world – including virtual teams.

Whether opening up new markets, adapting global business models for local markets, serving customers across a number of cultures or negotiating across borders, Cultural Intelligence can make all the difference to your performance.

The emphasis on cultural diversity also encourages leadership agility, creativity and innovation.

Bamboo Strong™ Benefits

Our Bamboo Strong™ masterminds and workshops increase your ability to navigate new cross-cultural challenges and to think on your feet in new business or daily life situations. The aim is to encourage a 'bamboo mindset' rather than to ask participants to learn detailed lists of recommended behavior for individual cultures. This enables you to flex successfully in new multicultural encounters.

Bamboo Strong™ Action

Our Bamboo Strong™ masterminds and workshops are dynamic and interactive. We ask participants to go beyond their daily assumptions and habits in activities that disrupt their normal ways of thinking, their emotions and their behavior, reflecting the real challenges and conflicts of intercultural encounters. In addition, we encourage our participants to use their own lives and businesses as examples in order to enhance their process of self-discovery.

Customized For You

All our Bamboo Strong™ masterminds and workshops are designed to your requirements and in addition offer insights and success strategies from David's new book, **Bamboo Strong: Cultural Intelligence Secrets To Succeed In the New Global Economy**.

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